



General Business Meeting
12:30 p.m. Meeting Tuesday November 14th, 2023
Location: Roadhouse
713 Main Street, Wabasso, MN 56293

Call to Order:

***Members in Attendance:** Jon Fulton, Nate Jacobson, Brandon Baune, Tina Eis, Shayla Meis, Holden Salfer, Tiffany Eichten

***Read and Approve Minutes** - Read and approved

***Officers Report:**

President:

Vice President:

Treasurer:

Outstanding Bills:

Current Balance: General Ck: \$1,216.28 Savings: \$21,154.28 Sign: \$4,050.56

Secretary:

***New Business**

* Plan for 2024 planter (Storage / New Ones (11 needed)

- School was going to be asked to make 11 more
- City will store by FB field
- Locations of planters of the 11 were finalized
- Tina motioned to have next year's budget for them to be \$5,000 with the years to follow to be \$3,000 (pending no changes in pricing) Tiffany seconded the motion and all were in favor.

* Koozie update / Plan for distribution?

- Was distributed at various businesses - Tiffany has the extras at your office.

***Committee Updates:**

* Welcome - Looking for committee members. (City involvement to get updates of new residence)

- City would help when people move to town. The bank still has some baskets - Tina will check what was left and we will need to reach out to businesses for more items for baskets if needed.

* Membership - Dues will be sent out in January

* Digital Sign - Jamie with Midway Creative creating ads for yearly events - Ideas were sent to Jamie, she was going to design yearly ads for various holidays throughout the year.

* Winterfest - Did the mailer go out on the 13th? Posters, Facebook (Post, Frequency, List of Events?) -

- Mailer went to the printer the week of the 13th and sent shortly after. It was discussed to get advertising out earlier. It is hard as we have to follow up with businesses and get everything organized. Tiffany did talk to Sarah at the post office and she said the timing of the mailer is good. Facebook advertising was scheduled this year and multiple posts were going to be shared each day leading up to winterfest.
- A list was given to the committee of ideas for the future.

* Reverse Raffle - Ticket Reservation via google forms - was going to be ready on Winterfest as the kick off.

Nathan Jacobson will have them at Arvig. Tina will invoice those who reach out on google forms.

***Other** - Trunk or treat was discussed and St. Anne's church already does that. Discussed doing something with the businesses next year. Will follow up closer to Halloween next year.

***Adjourn**

***Future Meeting Dates:**

- Dec. 12th

"The mission of the Wabasso Area Commercial Club is to develop community relationships, promote local communities and support members."