

Wabasso EDA
Regular Meeting
Wednesday, September 7, 2022
5:00 pm

The meeting was called to order at 5pm with Board Members Pat Eichten, Steve Burns, Jeff Olson and Karl Guetter in attendance. Also present were EDA Director Larry Thompson, Pat Dingels and McKenzie Fischer.

The agenda was accepted as submitted.

The minutes of the August 3, 2022 meeting were approved on a motion by Olson, second by Burns. Eichten – Yes; Burns – Yes; Guetter – Yes; Olson – Yes.

Strategic Plan Update:

1. Mr. Thompson noted that the Highway 68 Land Use Committee would be holding its first meeting in September.
1. Initiatives. The board was updated on the following.
 - Spotlighting local businesses on the city's Facebook page – Ms. Dingels and Ms. McKenzie would work on this item.
 - Business Succession Planning – Ms. Dingels would research potential consultants/speakers and formats and possibly expand the topics based on feedback.
 - Update the Web site to market the EDA business financing programs. Develop marketing literature. Director Thompson was working with the Commercial Club on updating the web page.
 - Connect area businesses with resource to meet their specific needs. Use the newly created REDC Business Resource Guide.
 - Develop a plan for downtown beautification. Commercial Club is considering forming a committee to give recommendations.

CBD Business – Mr. Olson updated the EDA regarding a business manufacturing CBD product and noted it appeared the issue was moot because the building was sold and the new owner's intent was to use the building for a different purpose.

Eastvail Park – It was the consensus of the EDA that it's lot at the corner of North St. and County Road 6 to be developed as a neighborhood park.

Debt Service/Fund Balance Report – The EDA reviewed and accepted the report from Director Thompson, noting that it would be used for future reference when discussing projects.

Public Hearing – Eastvail Lot Pricing – Mr. Eichten set a public hearing for Wednesday, October 5, 2022 at 5:00 pm at the Community Center to consider lot pricing in the Eastvail Additions.

Redwood Area Development Corporation Contract – Motion by Olson, second by Guetter to approve the agreement with the Redwood Area Development Corporation for 2023 Services provide the City pays for half of the cost.

Eichten – Yes; Burns – Yes; Guetter – Yes; Olson – Yes.

Day Care Center – The EDA discussed exploring possibly assisting with the establishment of a daycare center in the downtown area.

Treasurer's Report – Motion by Olson, second by Burns to approve the Treasurer's Report as submitted.

Eichten – Yes; Burns – Yes; Guetter – Yes; Olson – Yes.

Bills - Motion by Olson, second by Guetter to approve the bills totaling \$396.00 (EDA General).

Eichten – Yes; Burns – Yes; Guetter – Yes; Olson – Yes.

Motion by Olson, second by Guetter to adjourn at 5:40 p.m.

Larry Thompson
EDA Director