

City of Wabasso
City Council
Wednesday, August 18, 2021
6pm

The meeting called to order by Mayor Atkins at 6:00 p.m. with Council members Roger Baumann, Jeff Olson, Steve Burns and Brad Salfer present.

Clerk/Treasurer/Administrator Larry Thompson, EDA members Pat Eichten, Karl Guetter and Chuck Robasse, Planning Committee member Stef Goblirsch and Paul Sobocinski, consultant Cheryl Glaeser and EDA Consultant Pat Dingles were also present.

The purpose of the meeting was to receive the vision/planning report interim report from planning consultant Cheryl Glaeser.

Ms. Glaeser gave an overview of the process to date noting

- The planning committee held a kickoff meeting where the goals of the committee were set focusing on community value, community vision and key opportunities in the Highway #68 corridor, downtown and community center.
- A survey of selected community residents.
- Materials for a visioning session of selected community leaders was held.

Highlights:

- Demographics
- Labor Market
- Trends
- Business retention and expansion vs. new business development

Discussion points at the visioning session:

- Understanding trends: Opportunities and potential challenges.
- Guiding principals for development: Survey results – values and principals and areas that need additional clarification.
- Development types for the downtown and Hwy 68 corridor – types of businesses that are lacking and potential opportunities.
- Community center opportunities and future.
- Questions presented to focus groups:
 - a. What does a future vibrant downtown look like to you? An active downtown; community that supports the downtown; and a downtown with strong curb appeal.
 - b. What is your vision for strengthening/preserving the Hwy 68 corridor? Expanding and developing new business opportunities and is visually appealing, safe and convenient.

Potential action steps for the downtown and Hwy 68 corridor were presented.

A general discussion and Q&A session followed. Ms. Glaeser indicated she would present a specific action plan for Council/EDA consideration. Mr. Thompson indicated he would place this item focusing on the next steps on the EDA agenda for discussion, fine tune it, and place the EDA recommendations on the next council meeting council agenda for discussion.

The meeting was adjourned at 7:15 p.m.

Larry Thompson
City Clerk/Treas./Administrator